



**Ordinary Citizen Project
White Paper
February 2023**

Disclosure and Disclaimer

OCP token is our foundational digital currency that ordinary people can buy, hold, and trade on decentralized exchanges. By virtue of its decentralized and anonymous nature, OCP token is not recognized in any world jurisdiction as a security or investment product or contract, and if you decide to buy and/or trade OCP tokens, you agree to hold the project and project team harmless and not liable for any losses or taxes you may incur. While OCP token is a community based and driven custom digital currency, it is not a registered digital currency, so always ensure that you do your own research and are following local laws and regulations before you make any purchase or decision. Importantly, only invest with what you're ok to lose.

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Our Threefold Mission

1 To be a simple and fair way for ordinary people to create digital wealth.

2 To be for those who don't have much to start with, and to not only serve the currently active, but also instruct a revolution of awareness and action into the DeFi arena for ordinary people around the world.

3 To uphold cryptocurrency's fundamental tenet that currency should be able to be sent and received by anyone, anywhere, without reliance on, permission from, or interference by financial institutions and/or governments.

A Couple of Definitions and Distinctions

Ordinary People [AKA Small-Time Players]: The non-wealthy majority of the world's population. People of average means and opportunity.

Big Money [AKA Whale Investors]: People or organizations who can manipulate financial markets with their wealth.

OCP Auto-Bot: A secure automation software application custom designed by our developer team specifically to auto-execute both OCP Token Launch and our Demand Activated Supply Release Function.

*In the context of OCP Token ownership, the following terms are used interchangeably in this paper: investor(s), user(s), holder(s), community member(s).

Introduction

Our inception arose out of deep frustration about the manipulated imbalance of wealth distribution within our global society. As the decades go by it becomes increasingly evident that the various structures and systems in place are built to perpetuate this inequity. In short, the wealthy get wealthier, while those without find it harder and harder to even start building wealth.

With most of the world's wealth held by a fraction of the population and the capitalist sphere of finance and investment set up strongly in their preference, the DeFi (Decentralized Finance) movement was forged as a necessary disruption to the status quo.

DeFi ultimately seeks to make financial markets faster, fairer, and more accessible by replacing intermediary

and central authority with a system that is immutable, permissionless, inclusive, transparent, and secure.

The Problem

Not only does big money account for most transactional volume in the DeFi markets, but the wild and unregulated nature of the DeFi space means big money readily gets away with all manner of otherwise outlawed market manipulation conduct.

So, while DeFi is more accessible than the traditional financial markets, it is much less fair. Until now!

A Solution Emerges

Motivated by the success of other community-based and driven projects such as Dogecoin and Shiba Inu, our founders took inspiration as they considered the following questions:

Who comprises the largest community on the planet?

How can DeFi be made fairer and more accessible for ordinary people?

They pondered what DeFi would be like if it had panned out in the optimistic and principled way it was intended. Can a digital currency be set up to be free from this big money prejudice and influence? And if so, what would happen if one was created?

They determined two highest probability outcomes:

1. It would experience fair and exclusive participation by a vast community of ordinary people.
2. Its value would be determined solely by the combined forces of supply and demand, and the

Automated Market Maker system.

Enter Ordinary Citizen Project

Ordinary Citizen Project (OCP) is a community-centric virtual currency concept inspired by the reality that most of the world's wealth is held by a tiny proportion of the world's population.

It is an open-source and decentralized digital currency set up with one primary purpose: to be a simple and fair way to create wealth for everyday ordinary people.

Pro-Small-Time Features

We designed OCP token with a few simple features to deter and prevent big money from participating.

OCP token is set up for ordinary people in 3 main ways:

1. Presale Event Investment Limit

Our pre-sale event (March 2-31 2023), leading to the official OCP token launch, has a \$25 minimum to \$250 maximum possible investment per wallet.

Big money plays in large sums. We'd prefer several hundred, if not several thousand smaller investments over a few larger ones to get to our \$112.5 K pre-sale target. The more ordinary people on board, the wider the community, the better.

2. Daily transfer (Buy/Sell) Limit

Built into our smart contract is a per wallet daily buy/sell limit of 2.5 M tokens, meaning the most any single wallet can buy or sell in a 24-hour period is 0.0333%, or 1/3000th, of market capitalization.

This is a very intentional protection measure against big money market manipulation

3. Decentralized To The Max

OCP token will exclusively be available on decentralized exchanges.

This is often a deterrent for big money, and it enables anonymous participation.

Further to this, within 3 months of OCP token launch, with the release of the OCP dApp (multi-function software wallet), active users* will be able to participate in project governance via live community poll, and an automatic daily crypto lottery, via which 5% of each previous day's sell volume will be transferred to a randomly selected lucky community member.

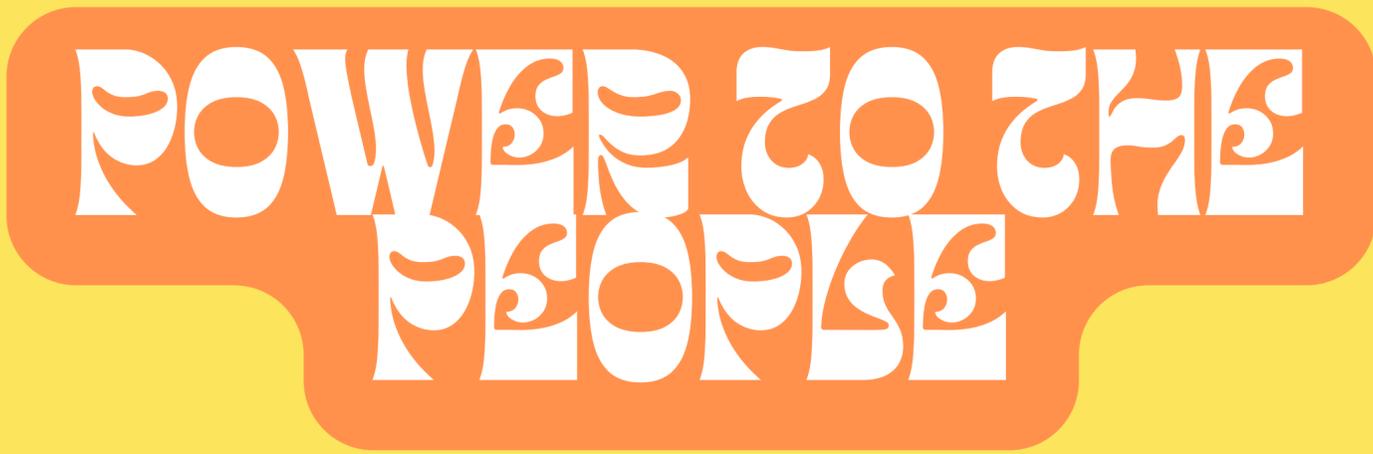
**Active user(s): OCP token holder(s) holding their tokens within the OCP dApp wallet for the purpose of participating in the active user governance and/or lottery functionalities.*

More About Us

Established to be a simple and fair way for regular people to create digital wealth, Ordinary Citizen Project was built especially for small-time players, and strives to be free of big money bias and impact.

A unique social experiment for the cryptocurrency realm, designed to test how far a simple meme-like currency can advance via the power of community. We see our community as the vastest on the planet, that of the everyday, ordinary individual.

Ordinary Citizen Project was created by the people, for the people. It is the everyday people's digital currency. Power to the people!



Our Founding Team

Our founding team comprises four ordinary people over three continents who've necessarily opted to remain anonymous to avoid government oppression and to protect their families. United in their deep distrust of financial institutions and government, and with incredible anger at the sheer extent of corruption and inequality within the world today, Ordinary Citizen Project was created as a challenge to these realities.

"In a world that seems forever geared against us, in which we are continually expected to work harder for less and then spend what little we have to help disseminate this outdated economic model that somehow throws nations into further unserviceable debt while lining the pockets of a privileged few, Ordinary Citizen Project was created to bring some balance into the equation. To counter the trend by directing partiality and advantage to ordinary people."

Located around the globe, our founders have worked remotely and tirelessly since 2022 to bring Ordinary Citizen Project to life. The central objective of their work: to establish a fairer and simpler digital wealth creation alternative for everyday ordinary people.

"While every meme and many alt currencies claim to be community run, our vision for OCP is for this to truly be

the case. We entrust and empower our user network to actively participate in project governance, team member recruitment, and organic intercommunity expansion. We've set the active user community up to have an unprecedented level of reward and project control."

What Differentiates Us From Meme Currencies?

- We are not shamelessly named after another successful cryptocurrency project or some other popular culture/celebrity icon.
- We have substance in the form of an actual mission beyond our name and were not created as a joke or scam.
- We have a reasonable and representational finite supply of 7.5 B tokens, rather than an unlimited supply, or a supply in the trillions or quadrillions.
- We are intentionally set up to be traded and utilized by small-time players.
- Rather than only being tradable, OCP token will commence as a governance and reward token, and aim to encompass commercial payment use-cases during the first 12 months after launch.
- We are being completely transparent about OCP token launch and supply release methodology and have automated all related aspects within our smart contract and OCP Auto-Bot application design.
- All liquidity provided by our launch and supply release process will be guaranteed for 100 years at a time.

What Can OCP Tokens Be Used For?

1. OCP tokens can be anonymously purchased, held, sent, received, and traded on decentralized exchanges and via DeFi software wallet applications.
2. Active users can participate in project governance* by live community poll. This user governance functionality will be brought to life with the release of the OCP dApp (secure multi-function software wallet) during the first 3 months after OCP token launch.
3. Active users will automatically participate in a daily crypto lottery*, some of the details for which will be the first item determined by live community poll following the release of the dApp.

OCP dApp (OCP Multi-Wallet)

The OCP dApp, a secure multi-function software wallet only holding OCP and BNB, will be released within 3 months after OCP token launch.

Over-and-above the obvious secure digital wallet function, built into the dApp interface will be independant custom functionalities for project governance and the daily lottery, features dedicated to the delivery of control and reward to our active user community.

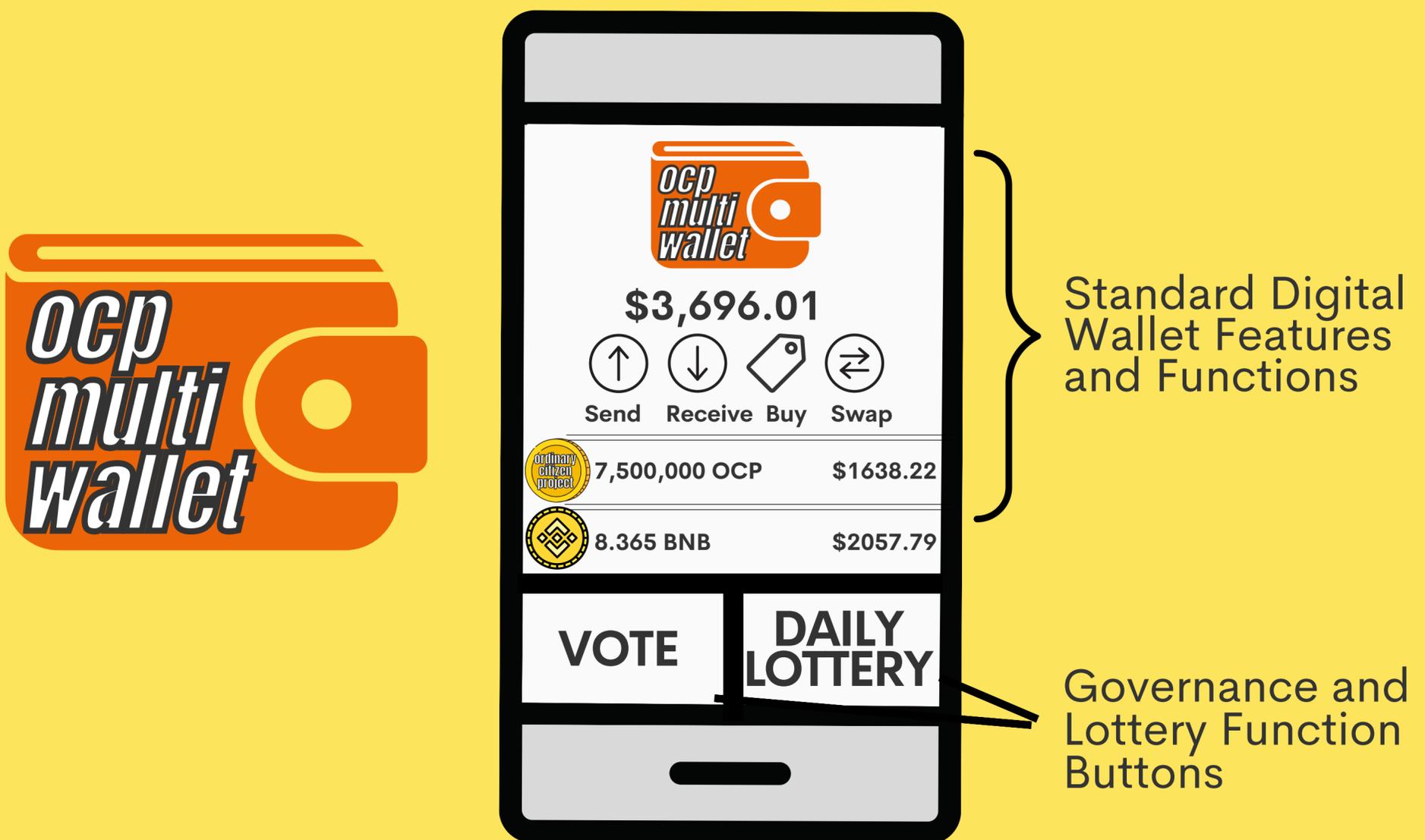


Fig 1. OCP dApp [working] logo & home screen design

While OCP token holders will not be obliged to hold their tokens in the OCP dApp wallet (they may passively be held in any digital or hard wallet), both the active user governance and lottery functionalities will only be available to active users.

Active User Governance

The active user governance functionality was calculated into our concept design to serve as a means of enabling users who desire to take part in determining OCP's ultimate direction, to be able to do so easily and effectively.

It will go live with the release of the OCP dApp, with the lottery functionality being released approximately 1-2 weeks later.

Practically, the user governance process will involve the founding team engaging with the user community via the dApp's 'Vote' function.

This communication will be in the form of a problem question, plus one or a series of multiple-choice options.

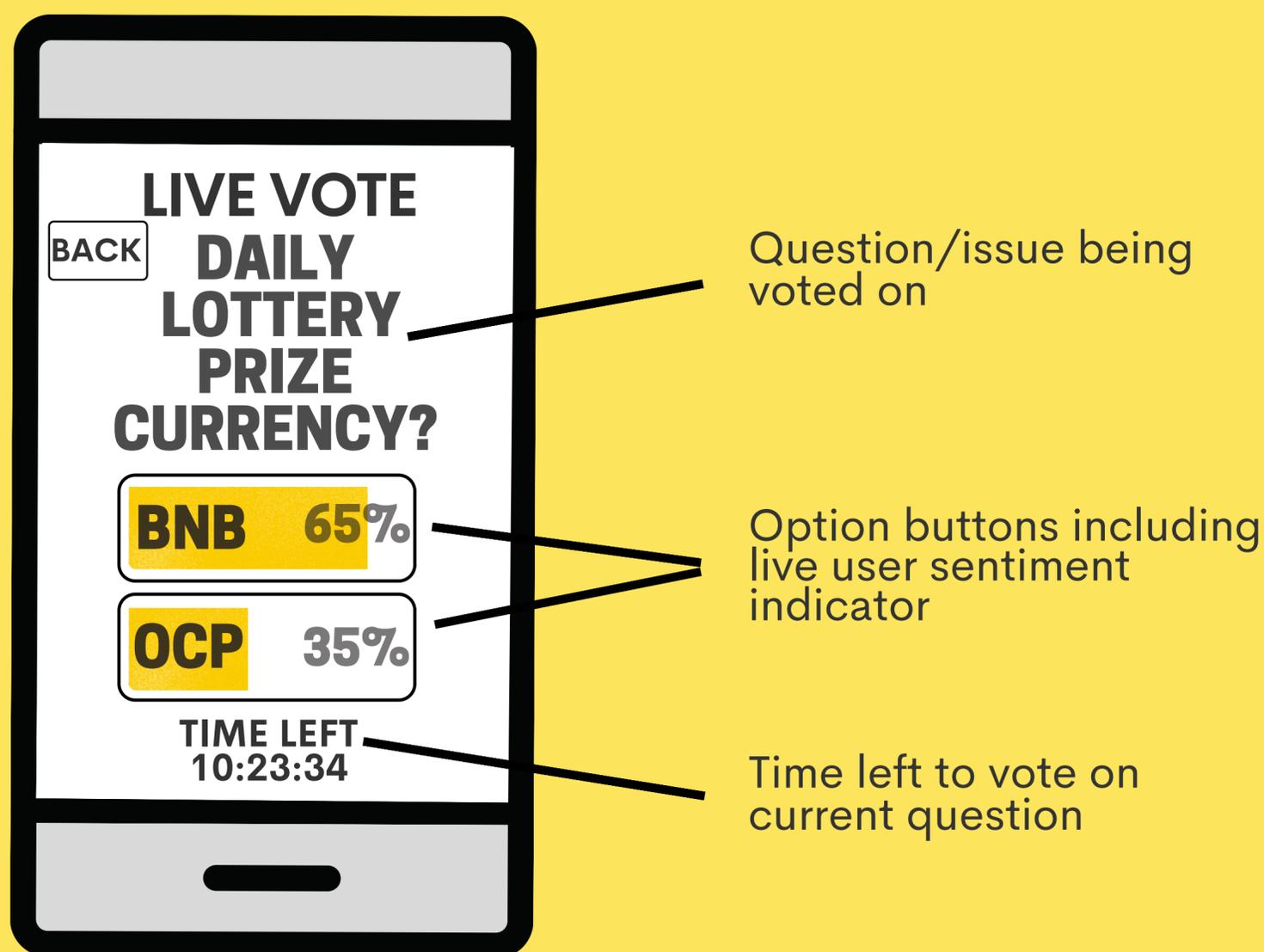


Fig 2. OCP dApp [working] user governance 'Vote' function screen design

The first item to be determined by this process will be essential details for the daily crypto lottery functionality.

Specifically:

- Prize currency BNB v OCP
- Lottery functionality release date

While there will be no minimum token balance (OCP tokens in OCP dApp wallet) to enable the active user governance function, user votes will be balance-weighted, encouraging users to hold most if not all of their tokens in the OCP dApp wallet, at least for voting.

Daily Crypto Lottery

The daily crypto lottery functionality was built into OCP's concept design to serve as a means of directly rewarding the active user community. The only thing users must do to participate is hold some if not all their tokens in the OCP dApp wallet and cross their fingers! The lottery cycle period will be 24hrs and there will be no minimum token balance (OCP tokens in OCP dApp wallet) for auto lottery entry.

The daily prize will be 5% of the previous day's sell volume. So, \$1 M of sell volume = \$50K lottery prize. The winner will be randomly selected daily by the OCP dApp's lottery function.

As mentioned, the daily crypto lottery will be released approximately 1-2 weeks after the OCP dApp, with the specific date detail to be one of the first items determined by the active user governance function.

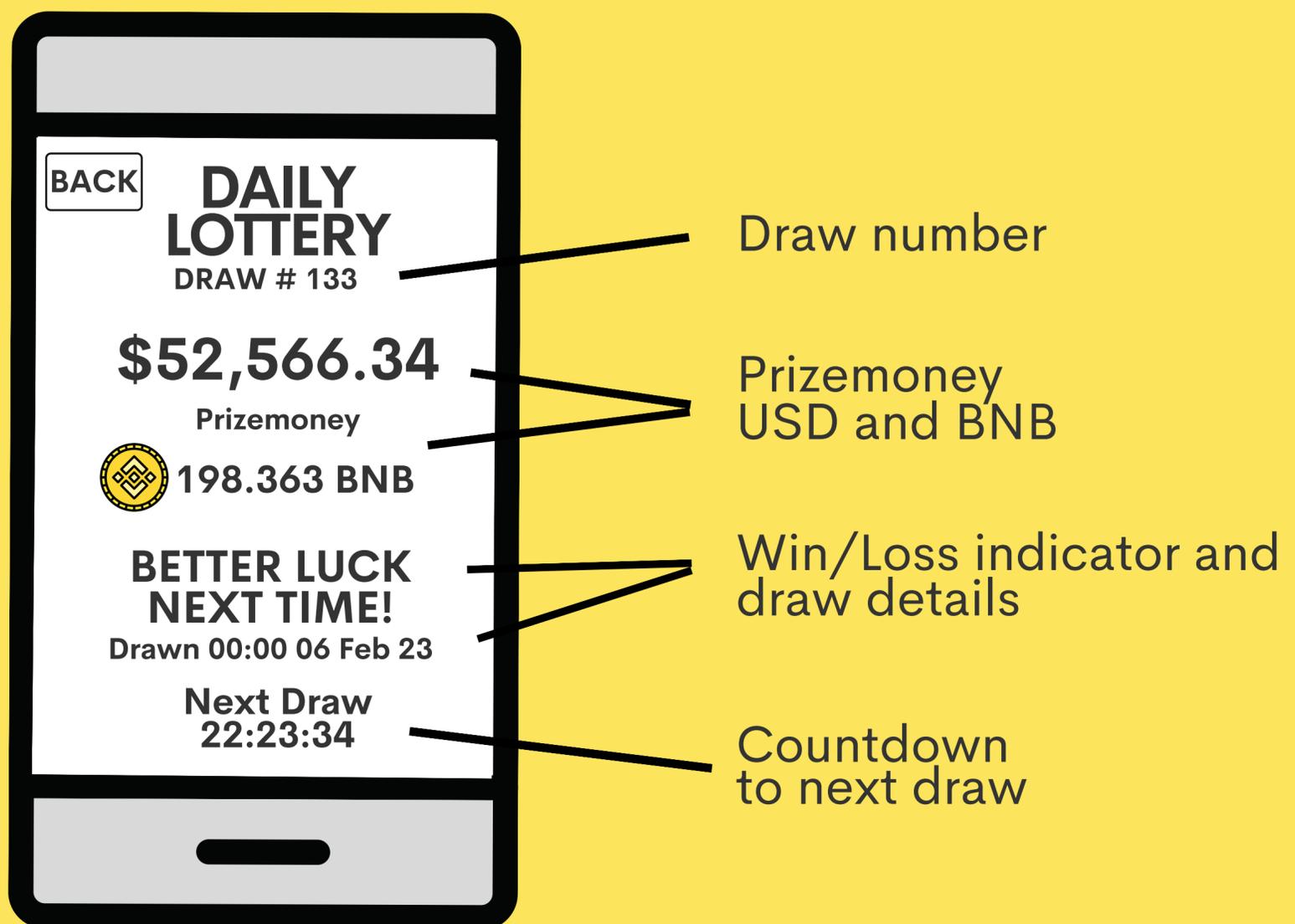


Fig 3. OCP dApp [working] daily lottery function screen design

While we obviously value anonymity, we encourage lottery winners to broadcast their good fortune in whichever way or means they feel suitable and necessary.

OCP Token Presale Event 2–31 March 2023

OCP token presale event will span 30-days and lead right up to the official OCP token launch.

The presale event is a capital-raising exercise via which our founders are seeking to secure \$112,500 towards Ordinary Citizen Project's original liquidity. This will be

achieved by selling 15% of the total supply (7.5 B x 15% = 1.125 B) at the locked-in price of \$0.0001 per token.

The advantage of participating at presale stage in any digital currency project is that you're getting the lowest possible price per token/coin before it hits the market.

We've set our presale price up to be 50% of our launch price, meaning all presale investment value is guaranteed to double from presale to launch.

Presale price: \$0.0001

Launch price: \$0.0002

OCP token presale boasts a \$25 minimum (250 K OCP) to \$250 maximum (2.5 M OCP) possible investment per wallet, BNB being the only currency accepted. This limit is intended to dissuade big money, thereby ensuring as close to exclusive small-time participation as possible.

All presale tokens are locked (cannot be sold) for 30 days from OCP token launch. This is a typical feature of presold crypto tokens/coins and its purpose is to protect the asset's value immediately following launch.

Once launched, OCP token price will naturally and automatically increase as the available supply is purchased, and as the combined forces of supply and demand and the Automated Market Maker system come into play.

OCP Token Launch 1 April 2023

The original BNB/OCP liquidity pool will be auto-deployed by our OCP Auto-Bot application on PancakeSwap decentralized exchange at 00:00, 01 April 2023 (expiry of the presale period). This liquidity pool will contain the \$112.5 K of BNB from our presale and 562.5 M OCP tokens (7.5% of total supply), rendering the per token price at launch \$0.0002.

ORIGINAL (LAUNCH) BNB/OCP LIQUIDITY POOL

$$\begin{array}{r} \text{BNB} \\ (\$112.5 \text{ K}) \end{array} + \begin{array}{r} \text{OCP} \\ 562.5 \text{ M} \end{array} = \begin{array}{r} \text{LAUNCH} \\ \text{PRICE} \\ \$0.0002 \end{array}$$

Whenever liquidity is provided on a pair of digital assets on a decentralized exchange (as in the above case), a Liquidity Provider Token (LP token) is generated and issued to the provider. If that LP token is not locked or burned, its owner can at any stage return it to the exchange and remove the liquidity/withdraw the funds. **As a guarantee and safeguard for OCP token investors, all LP tokens generated by our liquidity providing activity will be automatically locked for 100 years by our OCP Auto-Bot software.** By doing so we are demonstrating our legitimacy by eliminating the ability to remove the liquidity we've provided (AKA rug-pull).

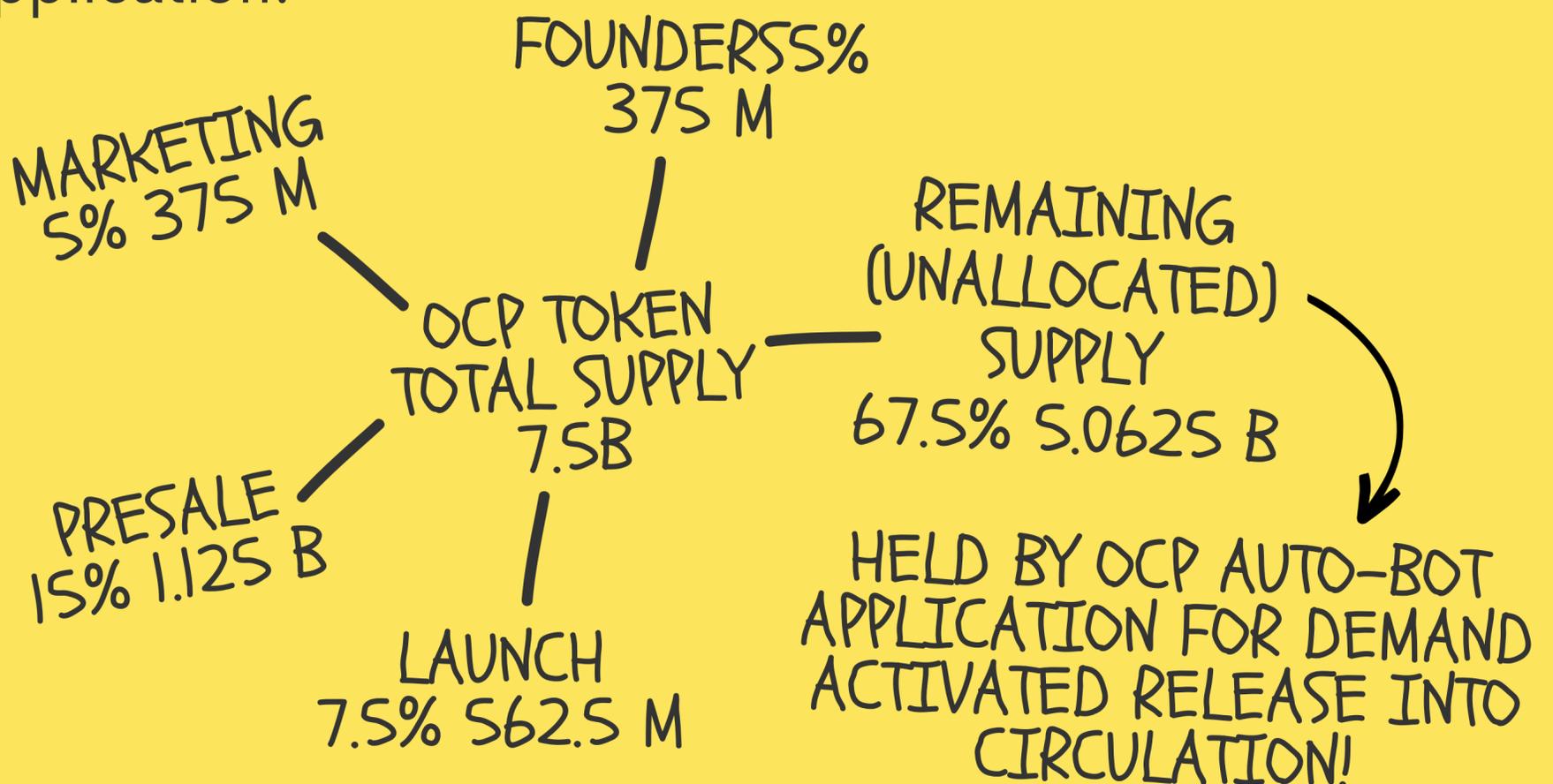
Tokenomics

Supply

The total and maximum supply of OCP tokens is 7.5 B, representing the approximate number of non-wealthy people in the world today. Our total supply is a finite supply, meaning no new tokens can be created but tokens may be burned, reducing this number. Token burning will only ever be determined by the active user community via the OCP dApp active user governance process.

Token Distribution

The distribution of our total supply is distinctive of a project with integrity and commitment to it's community, with only 5% each allocated to marketing and founders, a total of 22.5% to presale and launch, and the remaining 67.5% set for low impact, demand activated release into circulation by our OCP Auto-Bot application.



Token Lock-up and Lock Periods

In contrast to the process of locking or burning LP tokens as a means of guaranteeing liquidity and value, token lock-up is a commonplace vesting process utilized by new projects to protect the initial asset value following launch. With token lock-up, tokens that are distributed to holders prior to launch are unable to be sold for the duration of a specific lock period.

From OCP token launch, the presale 15% will be locked for 30 days, both the founders (5%) and half of the marketing tokens* (2.5%) will be locked for 60 days, and the remaining tokens will not be locked, since they will not be allocated to holders.

DISTRIBUTION	LOCK PERIOD
Presale 15%	30 days
Foundation 5%	60 days
Marketing 2.5%	60 days
Marketing 2.5%	N/A
Launch 7.5%	N/A
Remaining Supply 67.5%	N/A

**The locked 50% of the marketing tokens will be used for influencer and celebrity marketing campaigns leading up to and beyond OCP token launch. The unlocked 50% will be reserved for post-launch project advancement including essential maintenance and development.*

Demand Activated Supply Release Function

As discussed, at OCP token launch, 67.5% of our supply (5.0625 B OCP) will remain unallocated and therefore not in circulation (Remaining Supply). This remaining supply will be securely held by our OCP Auto-Bot application, unable to be accessed even by our founders, and programmed to be incrementally released into circulation only when demand is present. Since this supply release process is activated by demand, it's impact on OCP token price (price dilution/dilution risk) as it occurs will be negligible, and only last until full circulation is achieved.

Furthermore, this unique and custom designed supply release methodology will see half of that remaining supply being introduced into circulation with BNB as value fortifying liquidity, with each new LP token issued also being automatically locked for 100 years.

Effectively, for every 12.5 M OCP tokens purchased on the exchange, our OCP Auto-Bot application will perform a rapid 3 step process:

- 1) sell 2.5 M OCP tokens (for BNB)
- 2) with the BNB from step 1 immediately add a further 2.5 M OCP tokens as liquidity on the exchange
- 3) lock the LP token from step 2

This process is set to occur from launch until all of the remaining supply has been released into circulation, at which point well over 40% of our supply will have been

provided on the exchange as guaranteed, permanent liquidity.

FROM LAUNCH UNTIL FULL CIRCULATION IS ACHIEVED:

REMAINING (UNALLOCATED) SUPPLY 67.5% 5.0625 B HELD SECURELY BY OUR OCP AUTO-BOT APPLICATION

EVERY 12.5 M TOKENS PURCHASED ON EXCHANGE



Pancake Swap

AUTOMATIC PROCESS

- STEP 1 SELL 2.5 M TOKENS (MAKES SOME BNB)
- STEP 2 ADD 2.5 M MORE TOKENS AS LIQUIDITY W BNB FROM STEP 1
- STEP 3 LOCK THE LP TOKEN GENERATED AT STEP 2

Transaction Tax

5% from every sell transaction is automatically added as liquidity on the exchange, with half (2.5%) remaining as OCP token and the other half (2.5%) added as BNB (each mini-LP token being automatically locked), and 5% is added to the lottery wallet from which the automatic daily lottery will be paid. Here, fees are

intentionally redirected back to the user community in the form of increased liquidity and reward. The transaction tax applies to all wallets including founder and marketing wallets.

Daily Transfer (Buy/Sell) Limit

OCP has a built-in per wallet daily transfer (buy/sell) limit of 2.5 M tokens*. This means the most any single wallet can buy or sell of OCP tokens in a 24-hour period is 0.0333% or 1/3000th of whatever market capitalization is at the time of trade execution. The daily transfer (buy/sell) limit applies to all wallets including founder and marketing wallets.

OCP token's daily transfer limit can be adjusted, but will only ever be so by the active user community via the dApp active user governance functionality.

Forecast And Expectations

Although there is no way to know exactly what the price of OCP token will do following launch, the math nerds on our founding team predict that OCP token will experience a similar initial exponential price increase as that experienced by Shiba Inu token.

Where SHIB moved 4 decimal points over a 10-month period, our forecast and expectation is that OCP will move 4 decimal points over 12-14 months.

Shiba Inu's incredible success was primarily driven by

influencer and celebrity hype via social media channels.

While our marketing strategy does incorporate social media-based influencer and celebrity content co-creation and promotion, it also comprises traditional PR and advertising, and active user campaigns.

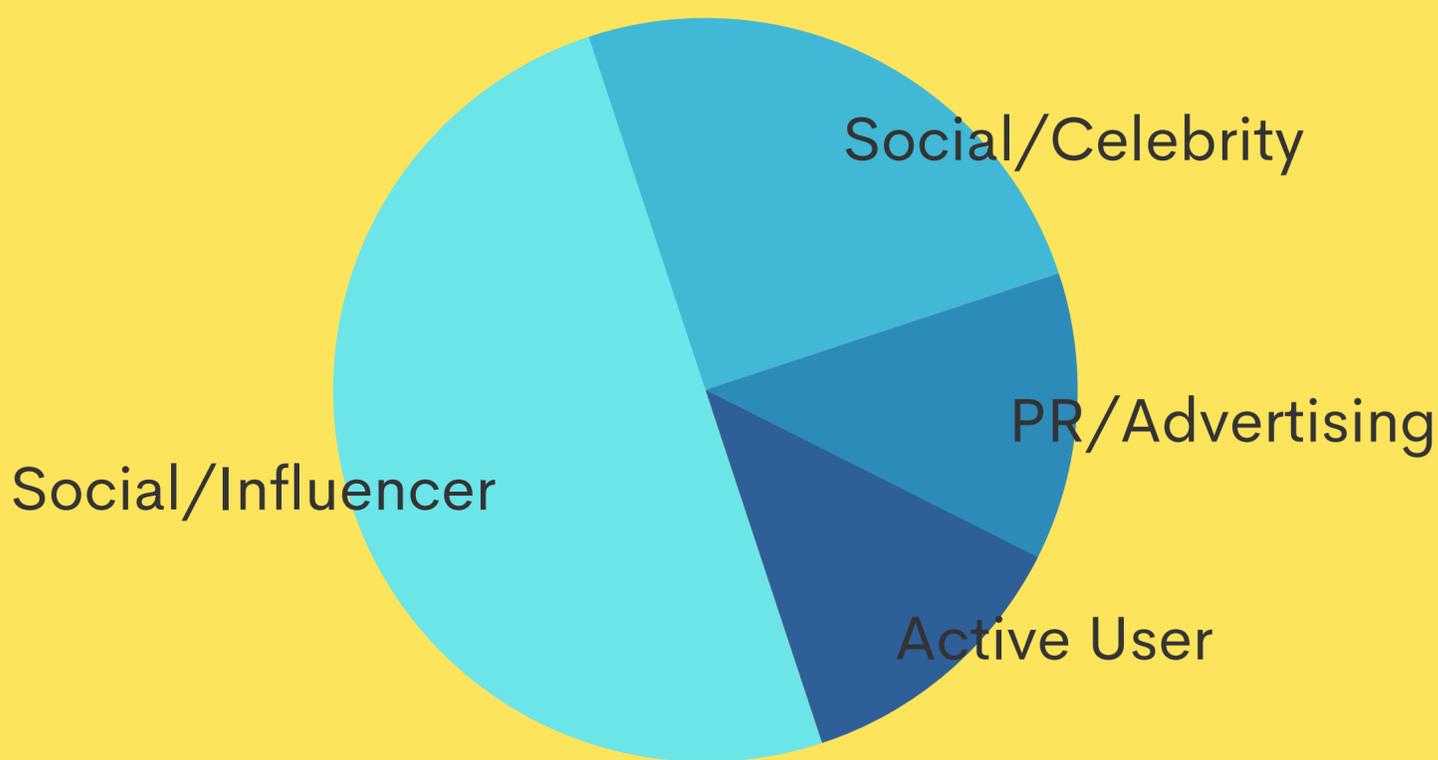


Fig 4. OCP Marketing Strategy Breakdown By Campaign Type

Marketing strategy aside, our finite supply of 7.5 B is 73.2 K times smaller than SHIB's gargantuan supply of over 550 T.

$$\text{SHIB's SUPPLY} \div 73,200 = \text{OCP's SUPPLY!}$$

This is worth mentioning because economically, a limited supply coupled with persistently increasing

demand equates to rising prices.

LIMITED SUPPLY + INCREASING DEMAND = RISING PRICES

Roadmap

Our roadmap is presented in four phases:

Phase 1 Conception to Launch; Phase 2 Token Launch to dApp Release; Phase 3 Full dApp functionality to partnerships; Phase 4 Custom blockchain mainframe and beyond.

While all milestones up to Phase 3 are scheduled at prescribed timeframes, once the dApp governance functionality is live, there is less timeframe certainty as the active user community will then be taking part in all project decision points.